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**PREMIER  
MAGAZINE**  
for meeting and event  
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## 2025 Editorial Calendar

	JAN/FEB <small>issue sponsored by Caesars Entertainment</small>	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/ OCTOBER	NOVEMBER/ DECEMBER
ISSUE THEME		Knowledge & Skills	Event Design	Event Technology	Money	Community
FEATURES		Young Event Professionals  The Modern Planner/Supplier Relationship	State of the Industry  WEC St. Louis Preview	RISE Awards  Event Marketing	Convention Centers  IMEX America Preview	CVBs/DMOs  Year in Review/ Look Ahead to 2026
COMMUNITY SPOTLIGHT		Black Meeting Professionals	WEC Community Sessions	MPI MD	Women	Association
DESTINATION SHOWCASE		Midwest U.S. Hotels & Resorts All-Inclusive Meetings Europe Florida Unique Meeting Spaces Texas	Asia Pacific Golf Meetings Central Florida Medical Meetings Mountain Meetings Northern U.S. Canada	Stadiums/Arenas Texas Unique Venues U.S. West Coast Florida Georgia Southeast U.S.	Latin America New England Colorado Europe Las Vegas Medical Meetings Southwest U.S.	Casino Resorts Convention Centers Hawaii Florida Midwest U.S. Texas Theme Parks
BONUS DISTRIBUTION		✓ Mailed to approx. 2,000 additional planners	✓ WEC St. Louis		✓ IMEX America	
AD CLOSE DATE	12/1/2023	1/7/2025	3/6/2025	5/7/2025	7/8/2025	9/9/2025
AD MATERIALS DUE	12/1/2023	1/21/2025	3/20/2025	5/21/2025	7/22/2025	9/23/2025
RELEASE DATE	1/19/2024	3/3/2025	5/1/2025	7/1/2025	9/3/2025	11/3/2025
PRINT	✓	✓	✓	✓	✓	✓



*The Meeting Professional showcases the best people, places and practices in the meeting and event profession.*



## CONTACT

**Connect with our  
MPI Business  
Development team  
today!**

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## The Meeting Professional Readership

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Delivered to more than 100,000\* global meeting and event professionals, MPI's award-winning magazine *The Meeting Professional*® is an industry standout that celebrates MPI members and delivers editorial content that is relevant to them. Rated as a **top value of MPI membership** and a must-read by industry professionals, it's the perfect opportunity for your brand to shine.

**The Meeting Professional has received more than 70 top awards for design and editorial! Recent awards include:**

- 2020 Association Media & Publishing National Bronze EXCEL Award for Overall Excellence
- 2020 American Society of Business Publication Editors (AZBEE) National Bronze Award, Feature Article Design
- 2019 American Society of Business Publication Editors (AZBEE) National Honorable Mention for Overall Excellence, Magazine of the Year
- 2019 American Society of Business Publication Editors (AZBEE) National Gold Award, Feature Series: Human Trafficking
- 2019 American Society of Business Publication Editors (AZBEE) National Bronze Award, Design Excellence
- 2019 Association Media & Publishing National Gold EXCEL Award for Feature Article Design, Human Trafficking

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